

## EXAMPLE STORY

Clubs in Collaboration

### **Tweed Clubs Working Together**

Tweed Clubs in Collaboration

WINNER 2016

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Submitted by Phillip Kelly, GM Kingscliff Bowls Club on behalf of:

Nic Brabham – GM \_ Cabarita Beach Bowls and Sports Clubs

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Nathan Kerr – Sec Mgr – Cudgen Leagues Club

The clubs from the Tweed have all worked in collaboration for years. There are many examples of our collaboration and most recently (in mid 2015) we all worked together to hold a very successful fundraiser at the Tweed Head Bowls Club for Little Wings. However times are very tough for bowling clubs across the State and they are needing to do more to ensure that they remain relevant for the communities they serve.

A number of years ago, the above four clubs got together to strategically plan how they could work together to maintain strong clubs as well as select key community projects that would make a real difference in the region. Two years ago we four clubs got together to rebuild the Pottsville Fire Brigade Service which is instrumental to protecting many residents in the region.

Our group of bowling clubs is now working on the Cudgeon Fire Brigade Service and this is another 2 year project. Our philosophy in terms of our corporate social responsibility is to identify key projects at the outset and to see those projects through to completion. Not only do we collaborate as clubs but with local councils and other key stakeholders in the region.

In order to be able to support our community we have identified that we need to set our club businesses up correctly and share ideas, resources and expertise. We have been doing this for some time now when frankly instead we could have been competing with each other. We have been sharing our customer service training so that we can all access it at an affordable rate. Similarly, we share first aid training which is a major necessity in this region. When new managers arrive at our clubs, eg the new manager at Cudgeon Leagues Club we assist with induction and other support during the settling in phase.

We believe this model of collaboration is one that could/should work more broadly across the State to help keep our clubs and alive and relevant in their regions. We are proud of our efforts to date and our plans for the future.