

EXAMPLE STORY

Category: Arts & Culture

Story Name: Supporting Local Arts & Culture

Dubbo RSL Memorial Club

Winner 2015



INTRODUCTION:

As with all Club's in their local communities, the Dubbo RSL Memorial Club has been a never ending constant when supporting events which the likes of Dubbo City Council, sporting and welfare groups turn to for assistance. For the Club's 2013 financial period (ending 31st December, 2013), the Dubbo RSL supported and assisted the local community to the tune of \$... of which was made up of Community Development Support Expenditure of \$...and Donations, Donations in Kind, Sponsorships, RSL Inner Club's and RSL Youth Club support of \$....

The following application will illustrate the extent to what the Dubbo RSL Memorial Club has extended itself to so as to support, participate and grow not only sporting associated events in the Central West area but to also be heavily involved in the nurturing of cultural events.

DREAM FESTIVAL:

Although the Dubbo Regional Entertainment Arts and Music DREAM Festival is still in it's infancy after commencing in 2012, the Dubbo RSL Memorial Club has been a major supporter through it's "Day Dreamer" level of support since the Festivals inception. The story of the Dream Festival is that it is a community festival that welcomes everyone; embraces their many facets and grows as they celebrate our regional. Each festival brings a series of entertainment, theatre, dance, visual arts, music and outdoor events from local and professional groups and artists. With Dubbo being considered as the "hub of the west", the Dream Festival can be a key destination festival within Australia's cultural calendar, encouraging interstate visitation to see what is on offer.

The Dubbo RSL Memorial Club's support has ranged from:

- Involvement with Fine Dinning Dinners which encapsulate cuisine and beverages from other cultures from around the world, to
- The hosting of the Dream Artist of the Year Awards (Sunday 21st September, 2014) which recognize current artists from the Dubbo Region who are successful in their genre in addition to promoting the Dubbo Region in a positive light; highlighting the arts as a vibrant facet of the region. The outcomes of such Awards are to showcase the positive role models for aspiring artists and to develop a historical record for such artists. The 2014 recipient was Dancer Ella Havelka.
- Being a major contributor to the Dream Festival Twilight Markets and Dubbo RSL Glow/Cube Bar (Saturday 25th October, 2014) of which provides local and regional businesses with the opportunity to showcase their wares which range from fresh produce through to local wines. The goal of the Dream Markets are to give patrons an experience that engulfs a wide array of cultural experiences in the areas of fashion, food, art from Dubbo and it's surrounding environments.
- The following pages offer images of the above particularly the Dream Markets. Due to the enormous success of the 2014 Dream Festival particularly the Dream Markets, the Dubbo RSL Memorial Club has been

immediately invited to participate again for the 2015 schedule of events by the Dream Festival Committee of which the Dubbo RSL Memorial Club is proud to have built up such a relationship.

COUNTRY V CITY RUGBY LEAGUE ORIGIN GAME 2014:

Registered Clubs throughout New South Wales are synonymous with support for local sport from seniors to juniors. The Dubbo RSL Memorial Club is no different to any other Club only for the strong relationships built up over the years with examples of such relationships being the Country Rugby League, Group 11 Rugby League, the National Rugby League and in particular the Men of League Foundation. In May of 2014, Dubbo was the host of the annual Country v City Origin Rugby League fixture for which the Dubbo RSL Memorial Club was proud to be one of the major contributors to luring the special sporting event to Dubbo and to furthermore also participate in satellite game events. The most prominent event associated with the Country v City game was the Country Rugby League 80th Anniversary Dinner of which was held at the Dubbo RSL Memorial Club on Friday 2nd May, 2014. The Dinner was to celebrate 80 years of Country Rugby League but it also coincided with another special event sporting milestone being the 40th Anniversary of Western Division defeating the Penrith Panthers in the 1974 AMCO Cup Final. The Dubbo RSL Memorial Club went above and beyond its call of duty in the context of the exceptional efforts in assisting in the organising of the Dinner but also for a fundraiser held on the night with proceeds of monies raised being donated back to the local Group 11 Rugby League Juniors ranks and the Men of League Foundation. The Dubbo RSL Memorial Club's efforts for the fundraiser content alone of the Dinner encompassed the procuring of silent and auction items to the associated advertising and promotion thereof the Dinner and fundraiser component. Near \$10,000.00 was raised on the night which greatly satisfied event organisers. As for the game itself at Dubbo's Apex (Caltex) Park, the Dubbo RSL Memorial Club proudly assisted in catering for VIP specific functions for the National Rugby League, Country Rugby League, Dubbo City Council and for Clubs' NSW Platinum Partner Carlton & United Breweries. The Dubbo RSL Memorial Club was humbled by the gratification received from said sporting bodies